

MEDIA RELEASE

Friday 19th August

For Immediate Release.

Win Big with EOC This Independence.

We should celebrate our unity across our differences on the nation's diamond jubilee 60th Independence Day. The Equal Opportunity Commission (EOC) said that even though there is much we need to work on as a nation, we for the most part, co-exist peacefully and are tolerant; this forms part of our national identity. We should focus on the positives and aspire to deepen this unity.

This is why the EOC is hosting an Instagram photo and video competition called "Real Unity". The competition invites members of the public to show what real unity means to them by capturing and submitting photographs or videos showing unity among one or more of the following categories:

- Race
- Ethnicity
- Sex/gender
- Religion
- Marital status
- Origin (geographic origin)
- Disability

EOC Chairman Ian Roach said, "we can't think of a better way to celebrate our nation's diamond jubilee than to be reminded and to appreciate the unity that exists in Trinidad and Tobago, especially compared to the egregious relations in other multi-ethnic nations. Of course, there are instances of discrimination, which makes the Equal Opportunity Act relevant, but it is prudent that we celebrate our unity, while we work on promoting human rights for all and encouraging good relations amongst our compatriots."

The competition has attractive prizes such as a three day, two night trip for two to Tobago to stay the Grafton Beach Resort for the first prize winner in the video category; a two day, one night get away for two at the Hilton Trinidad and Conference Centre for the first prize winner in the photograph category; all access passes for Five Islands Amusement Park, Water Park and arcade as the second prize in both video and photograph categories; and season passes for Movie Towne. There are seven prizes to be won!

The EOC will also be using this competition to launch its Instagram page. Manager, Corporate Communications at the Equal Opportunity Commission, Shelly Dolabaille said, “the goal is to offer very appealing prizes to gather as many entrants as we can and encourage them to invite their friends and families to follow our pages. Remember, most votes win. Also, we recently started doing physical outreach after being unable to do so since the pandemic so we are really excited to launch the Instagram page to support and showcase all of the content we will be producing from going out and interacting with the public.”

Here is how to enter the Real Unity Competition:

- Simply capture a photo or video that shows real unity amongst our nation. Each entry must show one or more of the following: Unity among: Race, Ethnicity, Sex/gender, Religion, Marital status, Origin (geographic origin) or Disability
1. DM your photograph or video (max 1 minute) to EOC’s Instagram account: Equal Opportunity Commission TT
 2. Follow the EOC’s IG page
 3. Tag at least three friends in comment section under promotional graphic with hashtag #EOCRealUnity

The photograph and video post with the most likes will be announced as our winners. Participants can only submit one photograph and/ or video. All participants must be following the EOC’s Instagram page.

The competition begins on Monday 22 August and ends on Independence Day (August 31). The voting period is September 1st to 8th.

This promotion is approved by the National Lottery Control Board (NLCB).

The Equal Opportunity Commission reserves the right to use any information submitted for any purposes whatsoever.

Follow the EOC on Instagram for further details. Instagram handle: Equal Opportunity Commission TT.

Contact:

Shelly Dolabaille

Manager, Corporate Communications

Equal Opportunity Commission

55-57 Manic Street , Chaguanas

Tel: (868) 672-0928 ext 231

Mobile: (868) 330-4791

E-mail: shelly.dolabaille@eoc.gov.tt